

# CONTAGION MODELS ON HIGHER-ORDER NETWORKS

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Collaborations with:

Alberto Aleta, Michele Tizzani, Giovanni Petri, Pablo M. Rodriguez, and Yamir Moreno



'Intelligent, articulate, thought-provoking'  
OBSERVER



# THE TIPPING POINT

## MALCOLM GLADWELL

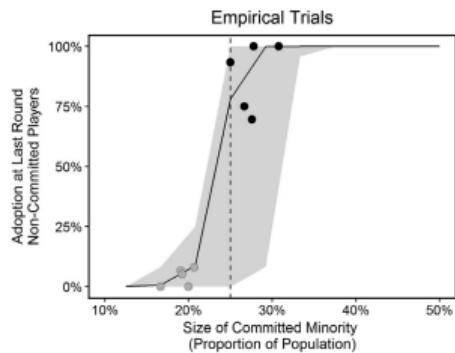
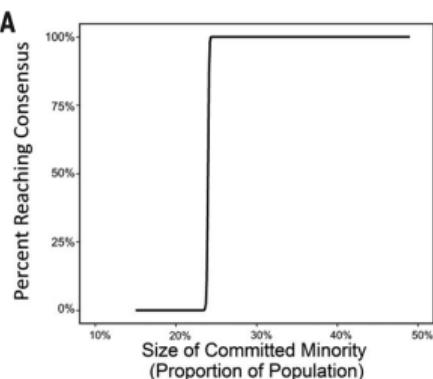
HOW LITTLE THINGS CAN  
MAKE A BIG DIFFERENCE

The International Number One Bestseller

# Experimental evidence for tipping points in social convention

Damon Centola<sup>1,2\*</sup>, Joshua Becker<sup>1</sup>, Devon Brackbill<sup>1</sup>, Andrea Baronchelli<sup>3</sup>

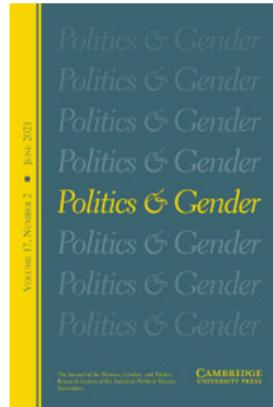
Theoretical models of critical mass have shown how minority groups can initiate social change dynamics in the emergence of new social conventions. Here, we study an artificial system of social conventions in which human subjects interact to establish a new coordination equilibrium. The findings provide direct empirical demonstration of the existence of a tipping point in the dynamics of changing social conventions. When minority groups reached the critical mass—that is, the critical group size for initiating social change—they were consistently able to overturn the established behavior. The size of the required critical mass is expected to vary based on theoretically identifiable features of a social setting. Our results show that the theoretically predicted dynamics of critical mass do in fact emerge as expected within an empirical system of social coordination.



# Numbers and Beyond: The Relevance of Critical Mass in Gender Research

Sandra Grey, Victoria University

Political scientists concerned with gender relations have long been interested in the numbers of women in national legislatures. Women make up slightly more than 50% of the world's population, yet average only 16% of the world's elected political posts. This has led to calls for action that would increase the number of women in legislatures based both on arguments of justice and on claims that an increase will substantively change decision-making processes and outcomes. Part of the debate about substantive changes in political decision making has centered on whether women in a legislature must reach a "critical mass" in order to bring about change in the political arena. The term *critical mass* is frequently used by politicians, the media, and academics, but can it offer insights into the influence of gender on political processes and outcomes? In this essay, I argue that critical mass is only useful if we discard the belief that a single proportion holds the key to all representation needs of women and if we discard notions that numbers alone bring about substantive changes in policy processes and outcomes. I use a longitudinal textual analysis of New Zealand parliamentary debates to begin development of a joint-effect model that can better explain the factors that aid (or hinder) the substantive representation of women.

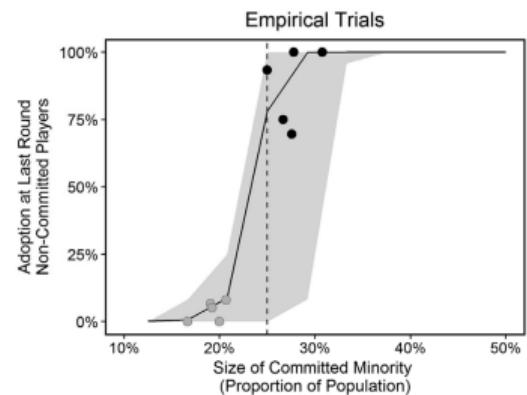
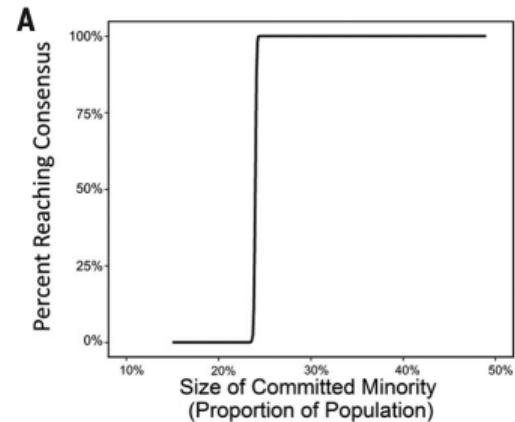


CRITICAL PERSPECTIVES ON GENDER AND POLITICS  
Politics & Gender, Vol. 2, Issue 4, Dec. 2006, pp. 492 - 502

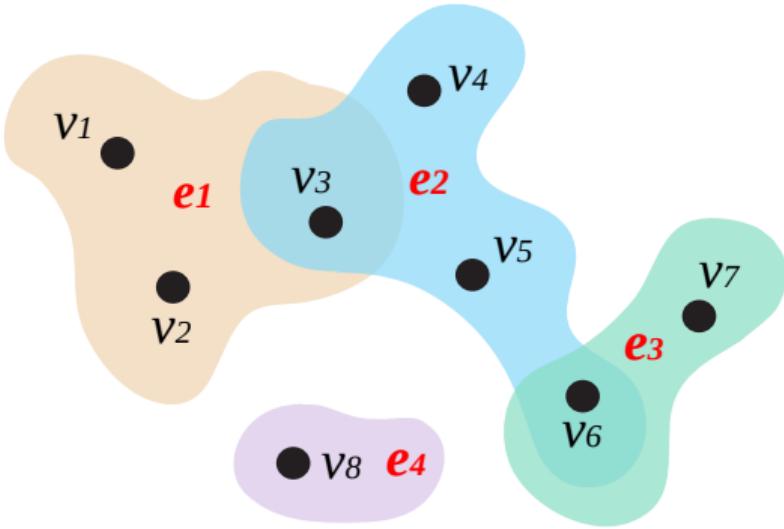
# Motivations

## QUESTIONS

1. How will a collection of groups behave?
2. How might the intersection between these groups change the global dynamics?
3. Can smaller groups have a higher critical-mass threshold than the whole population?



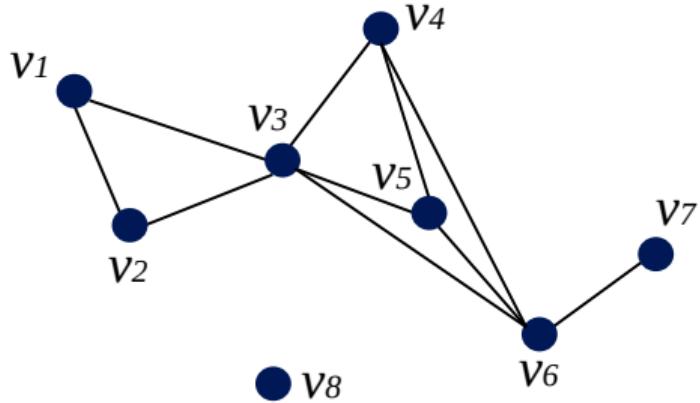
# Hypergraphs: basic definitions



$$\mathcal{V} = \{v_1, v_2, v_3, v_4, v_5, v_6, v_7, v_8\}$$

$$\mathcal{E} = \{e_1, e_2, e_3, e_4\}$$

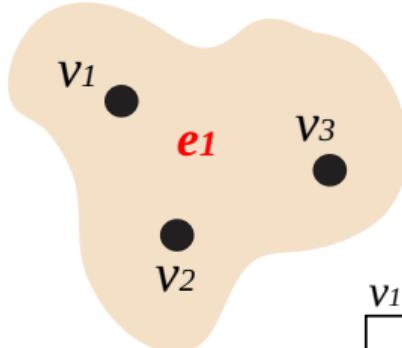
$$e_1 = \{v_1, v_2, v_3\}, e_2 = \{v_3, v_4, v_5, v_6\}, \\ e_3 = \{v_6, v_7\} \text{ and } e_4 = \{v_8\}$$



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$$\mathcal{E} = \{\{v_1, v_2\}, \{v_1, v_3\}, \dots, \{v_6, v_7\}\}$$

# Model definition: Hyperedge process construction



Bernoulli random variable:

$$Y_i = \begin{cases} 1, & \text{if } i \text{ is active} \\ 0, & \text{if } i \text{ is inactive} \end{cases}$$

Critical-mass dynamics:

$$\rightarrow T_j = \sum_{k \in e_j} Y_k$$
$$\rightarrow T_j > \Theta_j$$

Poisson binomial distribution:

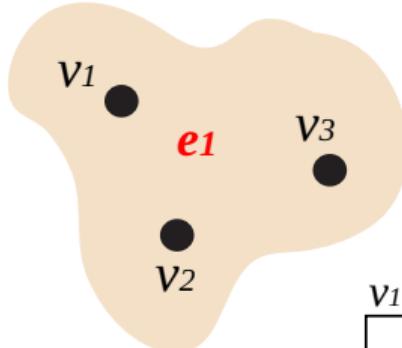
$$\mathbb{P}(K = k) = \sum_{A \in F_k} \prod_{i \in A} p_i \prod_{j \in A^c} (1 - p_j)$$

DFT<sup>1</sup>:

$$\mathbb{P}_{e_j}(K = k) = \frac{1}{n+1} \sum_{l=0}^n C^{-lk} \prod_{m=1}^n (1 + (C^l - 1)y_m)$$

$$C = \exp\left(\frac{2i\pi}{n+1}\right)$$

# Model definition: Hyperedge process construction



$v_1$	$v_2$	$v_3$	
			$\} T_j = 0$
			$\} T_j = 1$
			$\} T_j = 2$
			$\} T_j = 3$

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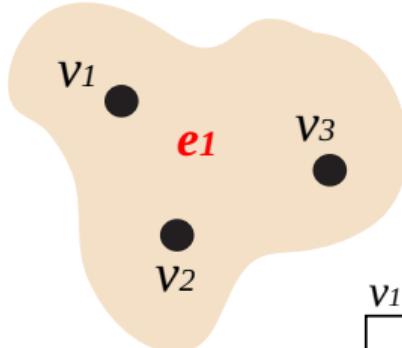
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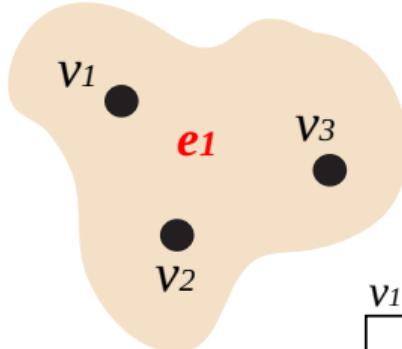
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→ Set of independent Poisson Processes:

$$\{N_i^\delta, N_j^{\lambda_j}\}$$

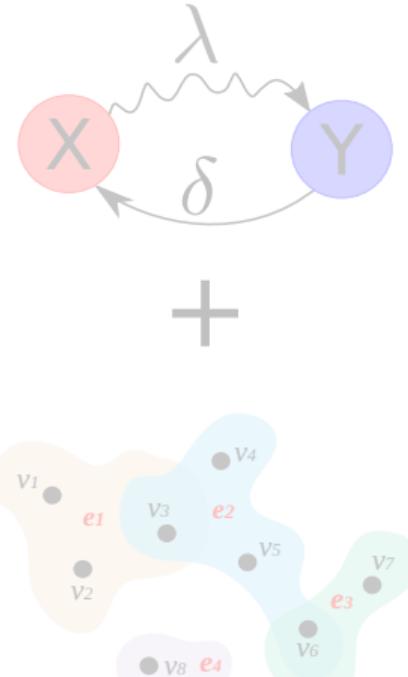
Deactivation (spontaneous)      Critical-mass dynamics:  
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$$\frac{d\mathbb{E}(Y_i)}{dt} = \mathbb{E} \left( -\delta Y_i + [1 - Y_i] \sum_{e_j \cap \{v_i\} \neq \emptyset} \lambda_j \sum_B \mathbb{1}_{\{Y_i=0, T_j \geq \Theta_j\}} \right)$$

→ Exact Model:

$$\frac{dy_i}{dt} = -\delta y_i + \lambda (1 - y_i) \sum_n \sum_{e_j \cap \{i\} \neq \emptyset}^{|e_j|} \lambda^*(|e_j|) \mathbb{P}_{e_j} (K = k)$$

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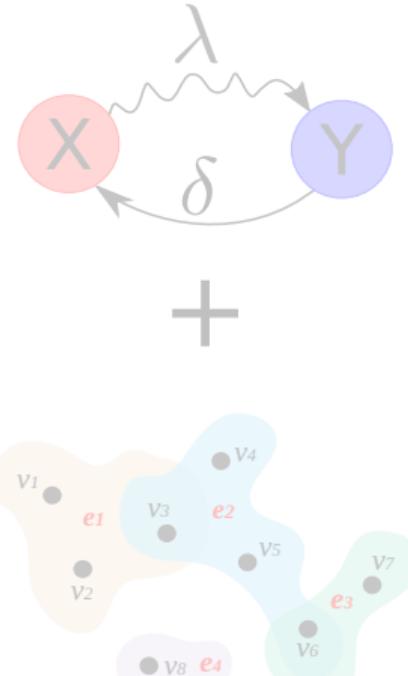
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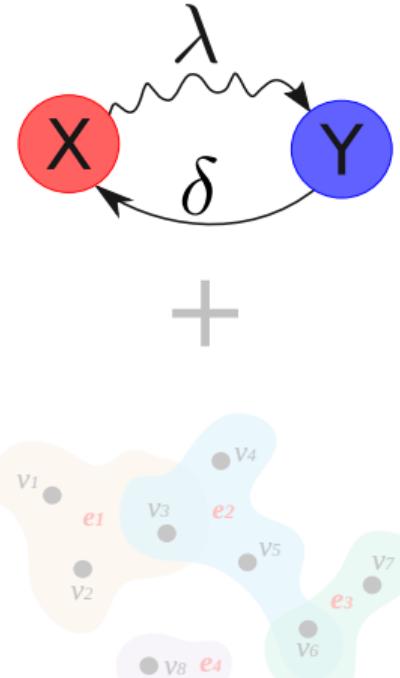
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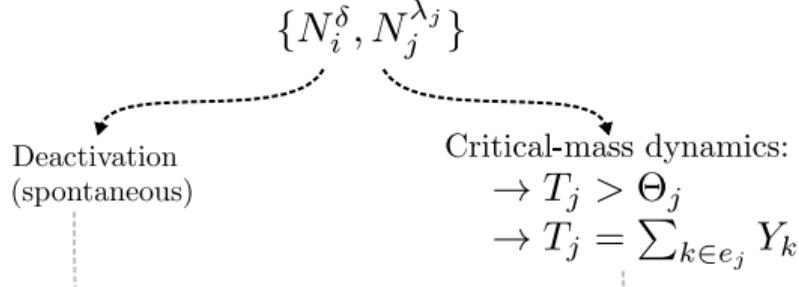
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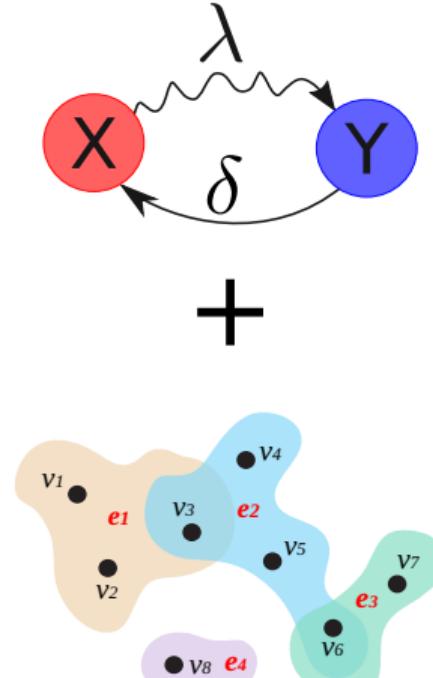
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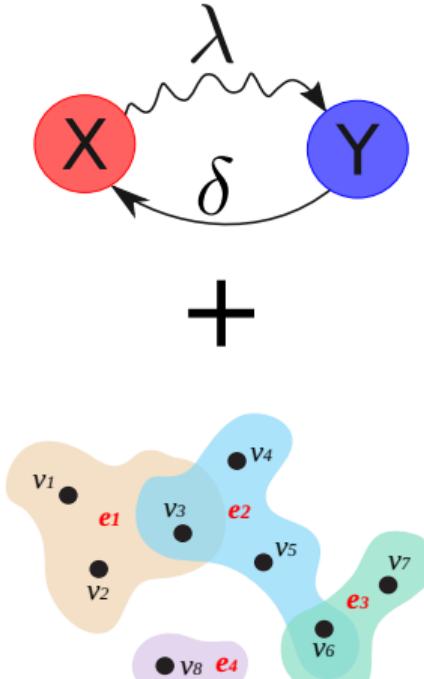
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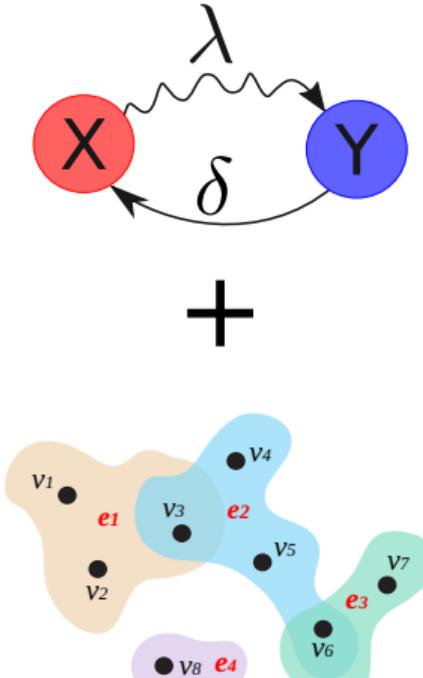
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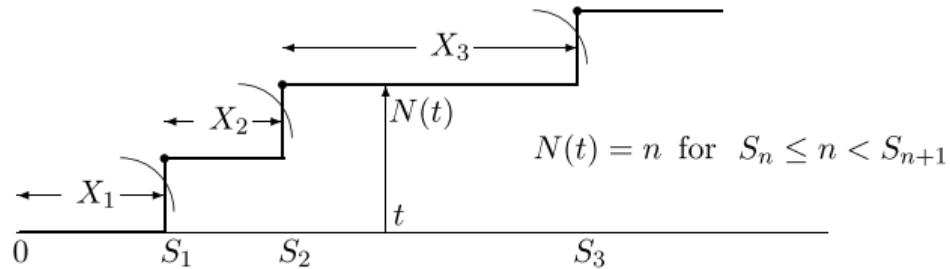
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# Monte Carlo Simulations: Definition

- Bernoulli random variable  $Y_i$
- Set of independent Poisson Processes:  
 $\{N_i^\delta, N_j^{\lambda_j}\}$



- Gillespie-like algorithm:  
Continuous-time Simulations

## Poisson Process:

Let  $\lambda > 0$  be fixed. The counting process  $\{N(t), t \in [0, \infty)\}$  is called a Poisson Process with rate  $\lambda$  if all the following conditions hold:

1.  $N(0) = 0$
2.  $N(t)$  has independent and stationary increments
3. We have

$$\begin{aligned}\mathbb{P}(N(\Delta) = 0) &= 1 - \lambda\Delta + o(\Delta), \\ \mathbb{P}(N(\Delta) = 1) &= \lambda\Delta + o(\Delta), \\ \mathbb{P}(N(\Delta) = 2) &= o(\Delta).\end{aligned}$$

## INTERARRIVAL TIMES FOR POISSON PROCESSES :

If  $N(t)$  is a Poisson process with rate  $\lambda$ , then the interarrival times  $X_1, X_2, \dots$  are independent and

$$X_i \sim \text{Exp}(\lambda) \quad i = 1, 2, \dots$$

# Monte Carlo Simulations: Finite size effects and the QS algorithm

## FINITE SIZE EFFECTS:

Due to finite-size effects we will always reach the absorbing state!

## IMPLEMENTATION DETAILS:

- C/C++
- GNU Scientific Library (GSL)
- GNU Parallel (a shell tool)

## QS method:

Restricts the dynamics to non-absorbing states  
Order parameter:

$$\rho = \langle n_a \rangle$$

Susceptibility:

$$\chi = \frac{\langle n_a^2 \rangle - \langle n_a \rangle^2}{\langle n_a \rangle} = N \left( \frac{\langle \rho^2 \rangle - \langle \rho \rangle^2}{\langle \rho \rangle} \right)$$

# Results: Blues reviews hypergraph

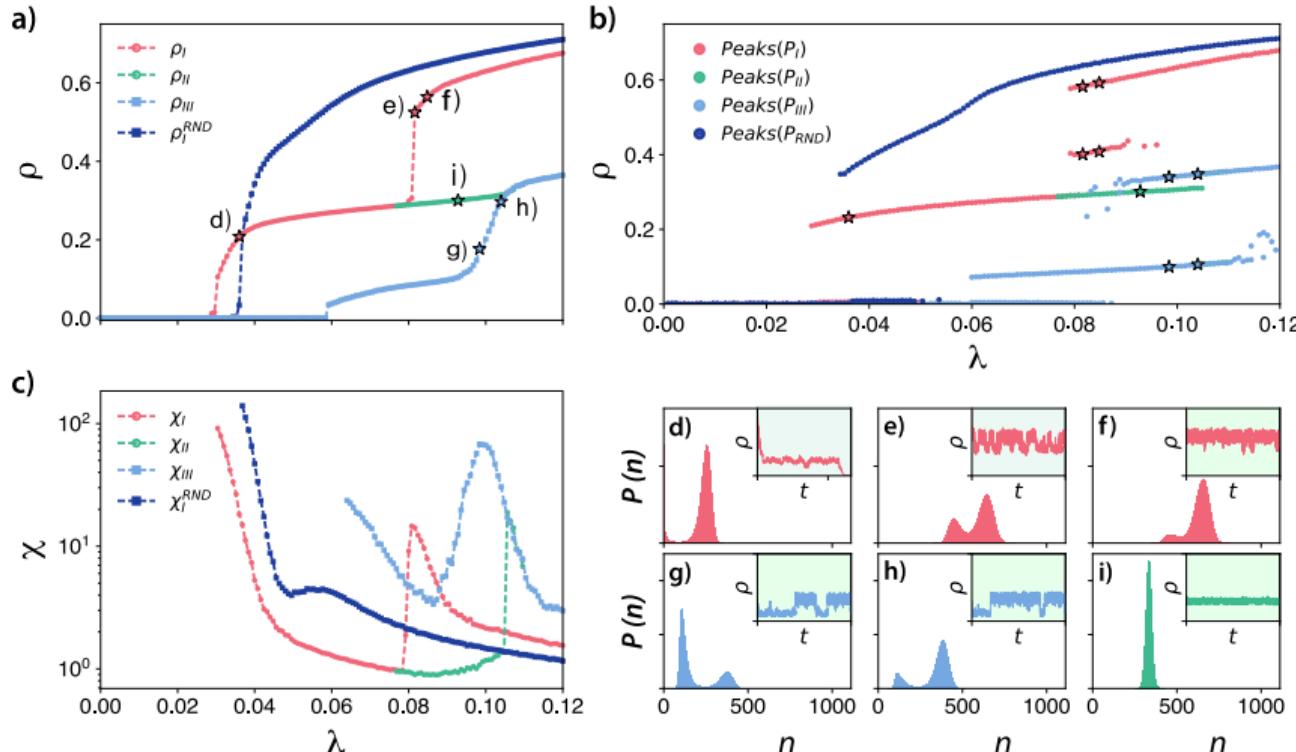
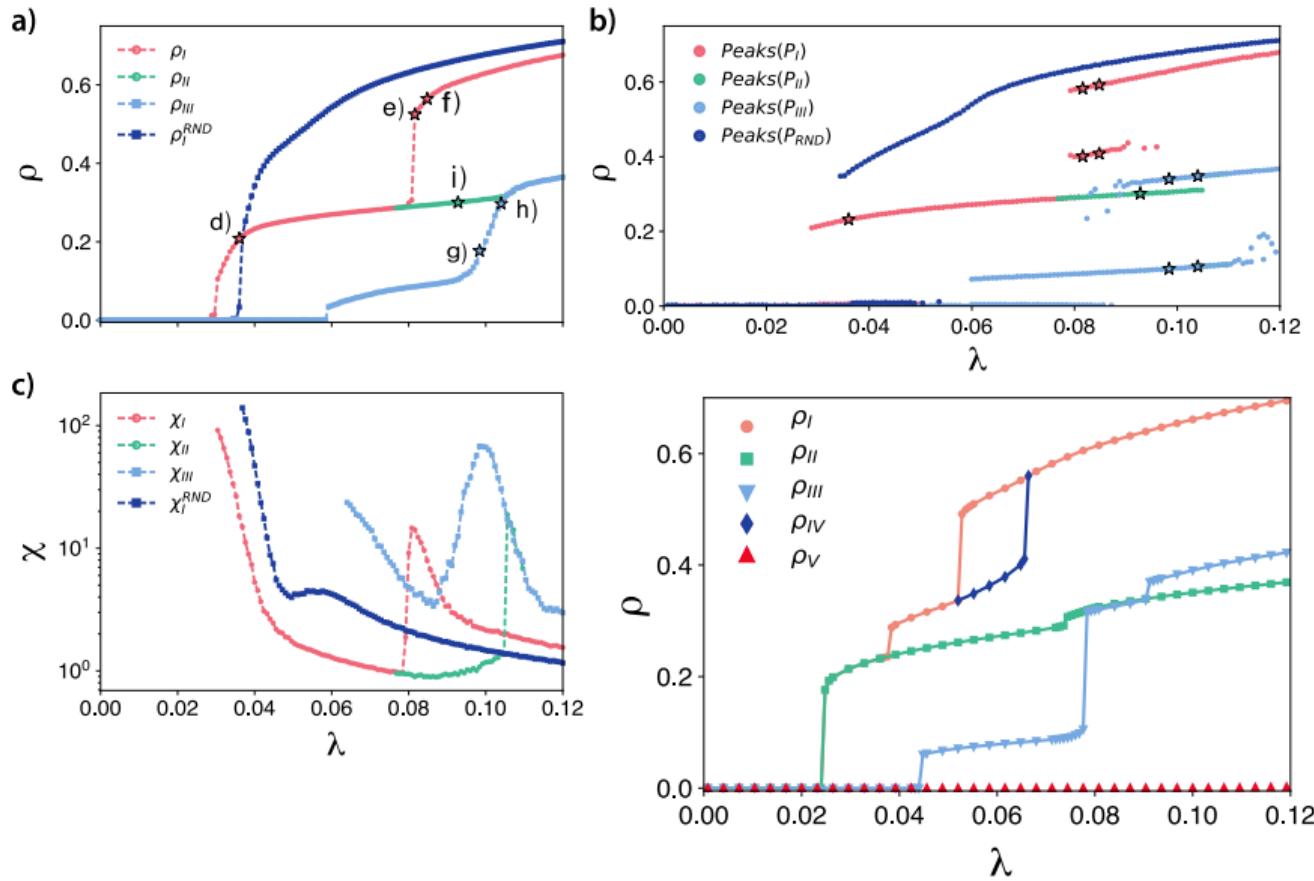
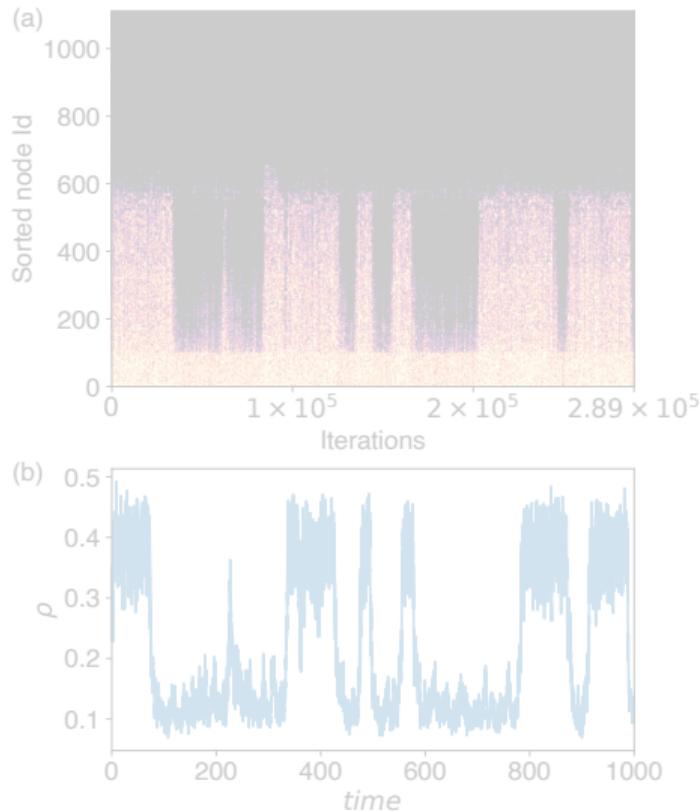
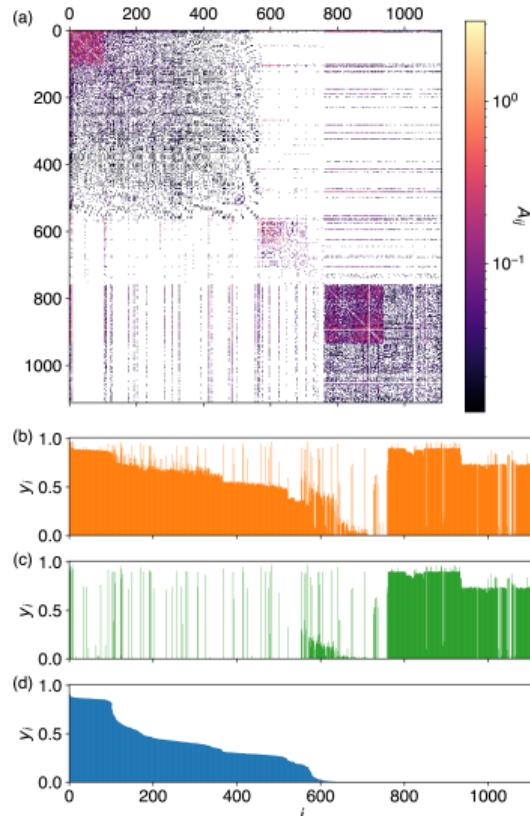


FIG. 2. Monte Carlo simulations for the social contagion model in the blues reviews hypergraph showing multistability and intermittency. In (a), (b) and (c), we present the order parameter, susceptibility, and the peaks of the state distributions respectively. In (d) – (i) we show the state distributions marked in (a). In the insets of these plots we show a small example of temporal behavior that generate these distributions. We performed the simulations using the real blues review hypergraph and a random version using  $\delta = 1.0$ ,  $\Theta^* = 0.5$ , and  $\lambda^*(|e|) = \log_2(|e_j|)$ .

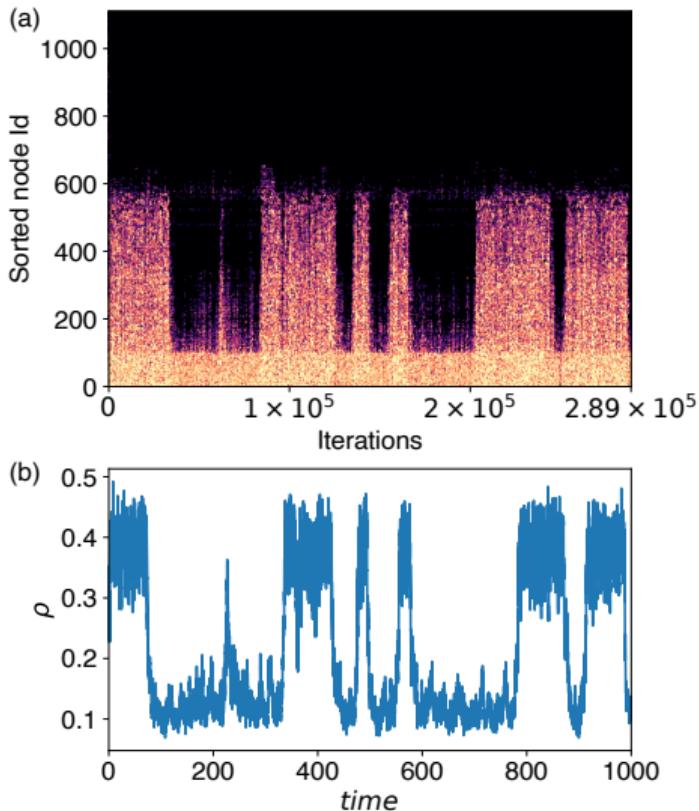
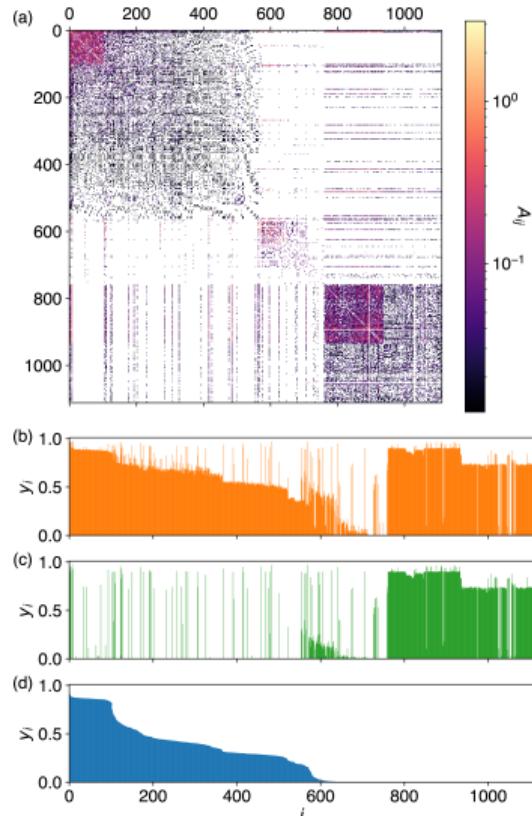
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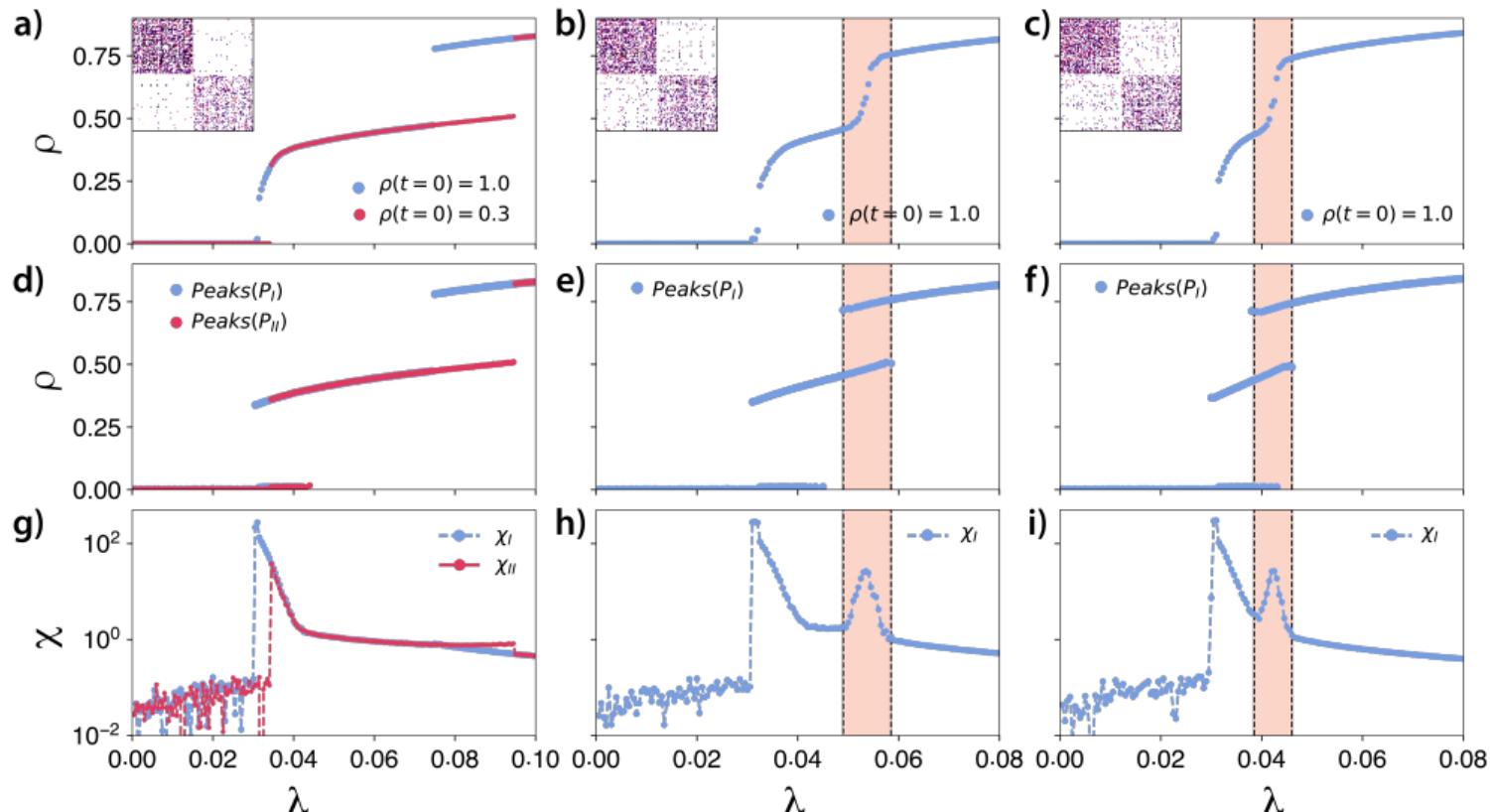
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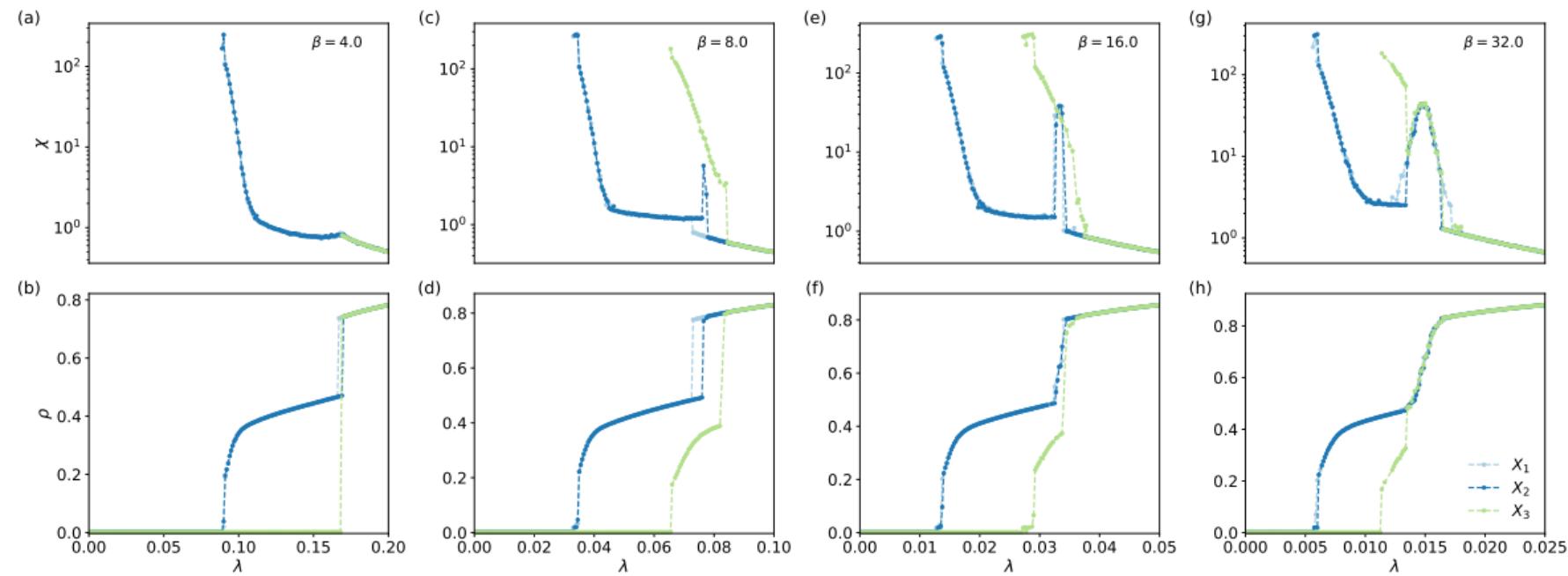
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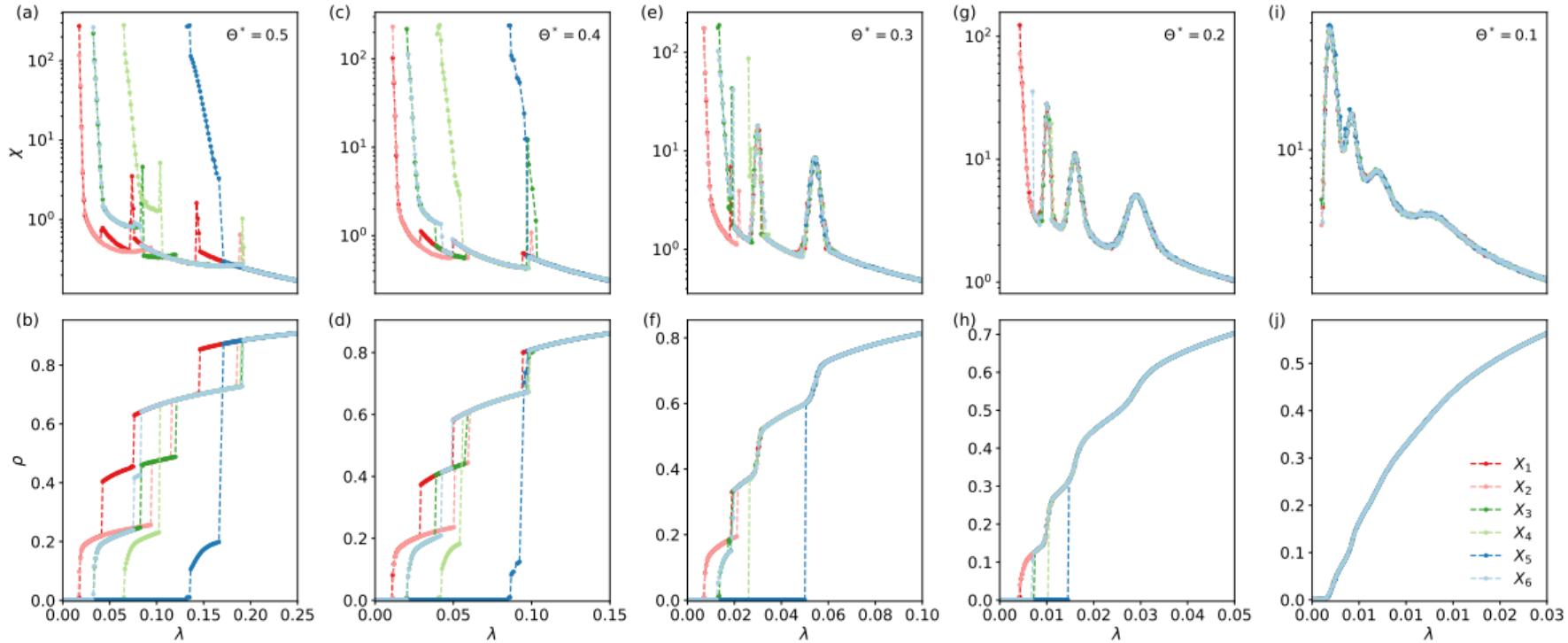
# Results: Explaining Multistability and Intermittency



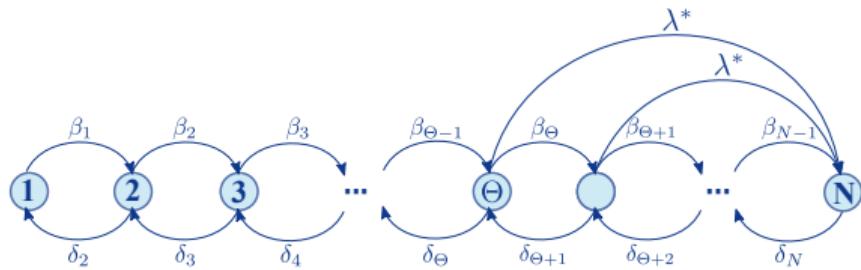
# Results: Explaining Multistability and Intermittency



# Results: Explaining Multistability and Intermittency



# Results: Hybrid Phase transitions



where  $U(n - \Theta)$  is the Heaviside step function.

Dynamics:

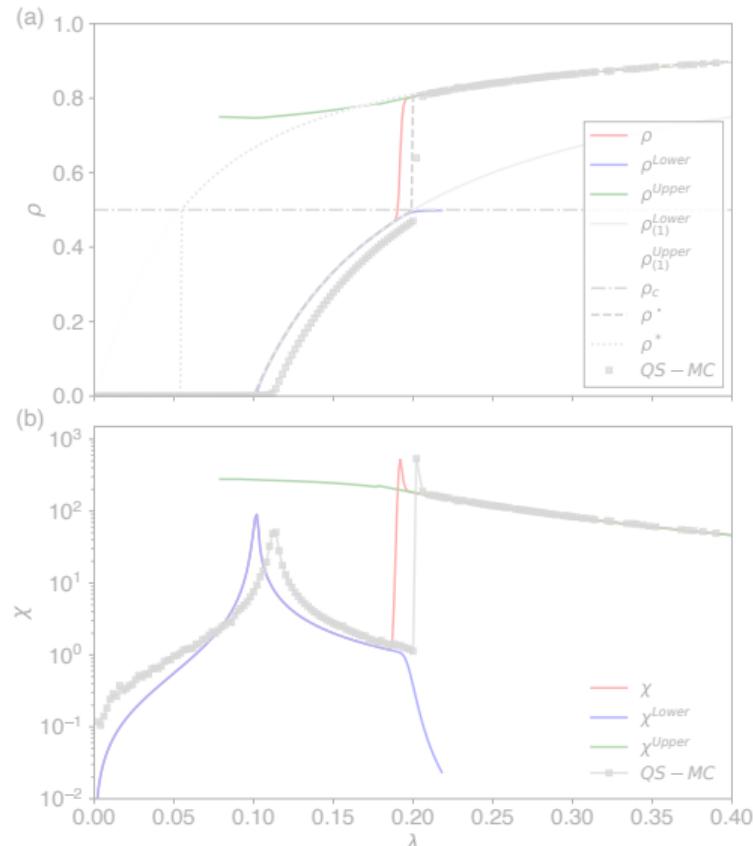
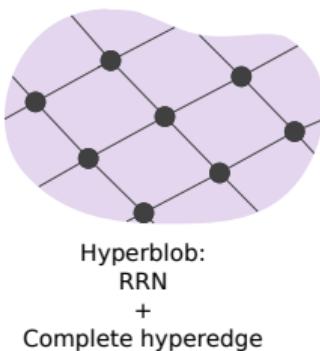
$$\frac{dP}{dt} = Q^T P$$

QS constraint:

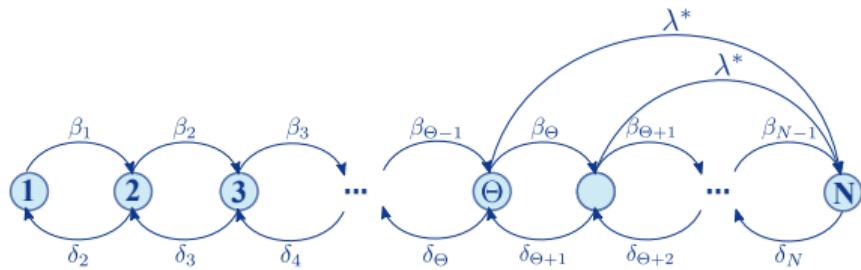
$$Q_{1,0} = 0$$

Steady-state solution:

$$\pi = P\pi$$

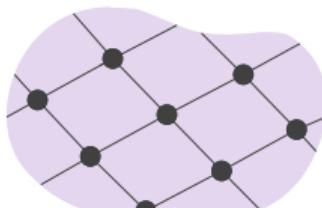


# Results: Hybrid Phase transitions



Transition rates:

$$\begin{cases} Q_{n,n-1} = \delta n = \delta_n \\ Q_{n,n+1} = \lambda \langle k \rangle n \frac{(N-n)}{N} = \beta_n \\ Q_{n,N} = \lambda^* U(n - \Theta), \end{cases}$$



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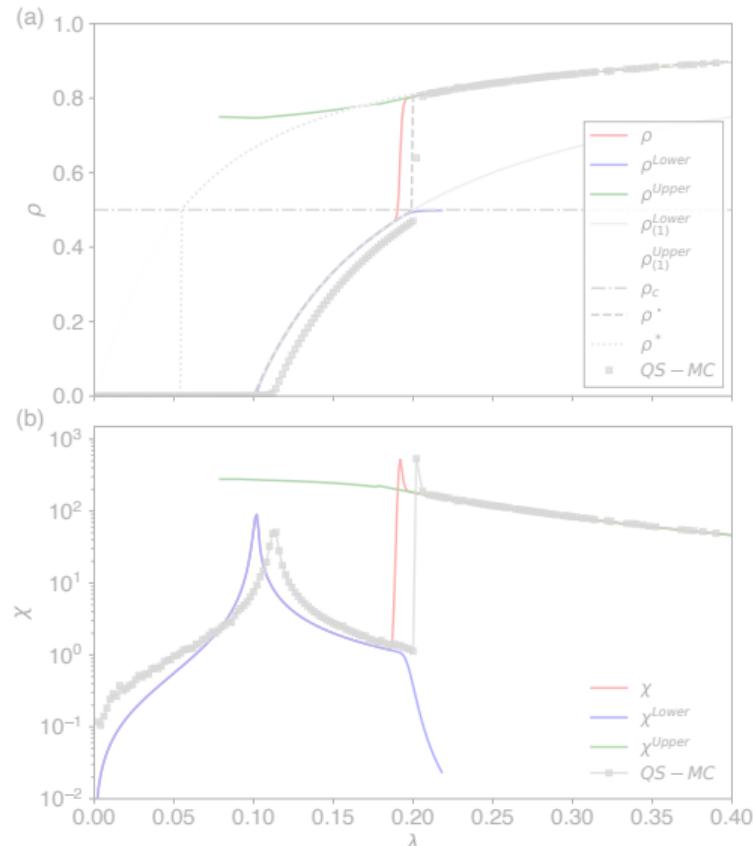
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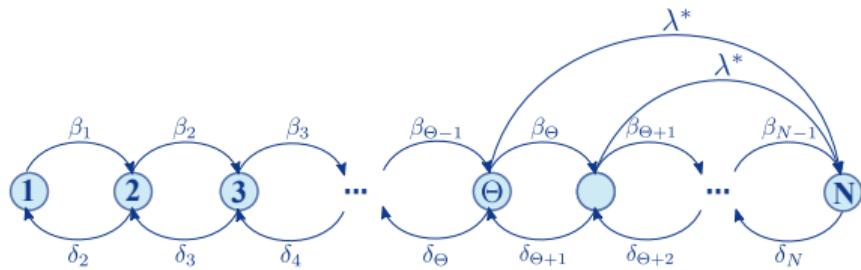
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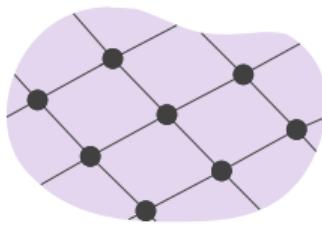


# Results: Hybrid Phase transitions



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$$\begin{cases} Q_{n,n-1} = \delta n = \delta_n \\ Q_{n,n+1} = \lambda \langle k \rangle n \frac{(N-n)}{N} = \beta_n \\ Q_{n,N} = \lambda^* U(n - \Theta), \end{cases}$$



where  $U(n - \Theta)$  is the Heaviside step function.

Dynamics:

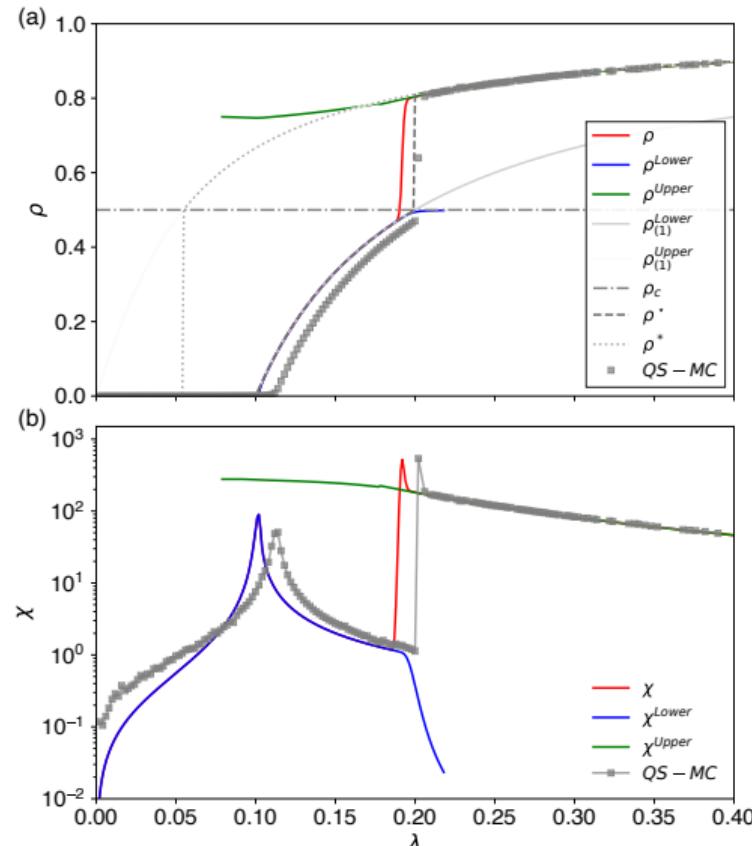
$$\frac{dP}{dt} = Q^T P$$

QS constraint:

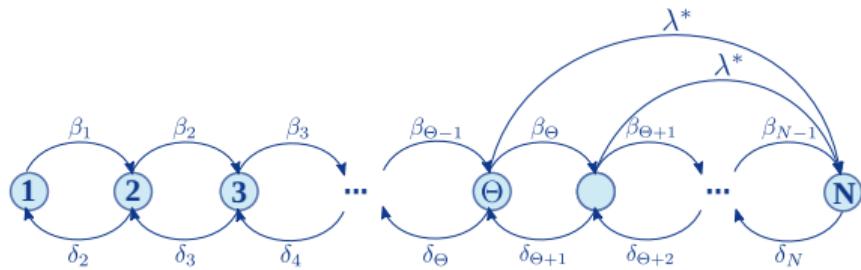
$$Q_{1,0} = 0$$

Steady-state solution:

$$\pi = P\pi$$

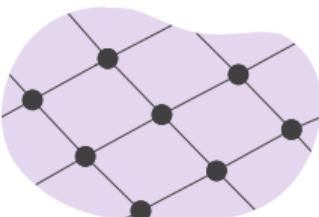


# Results: Hybrid Phase transitions



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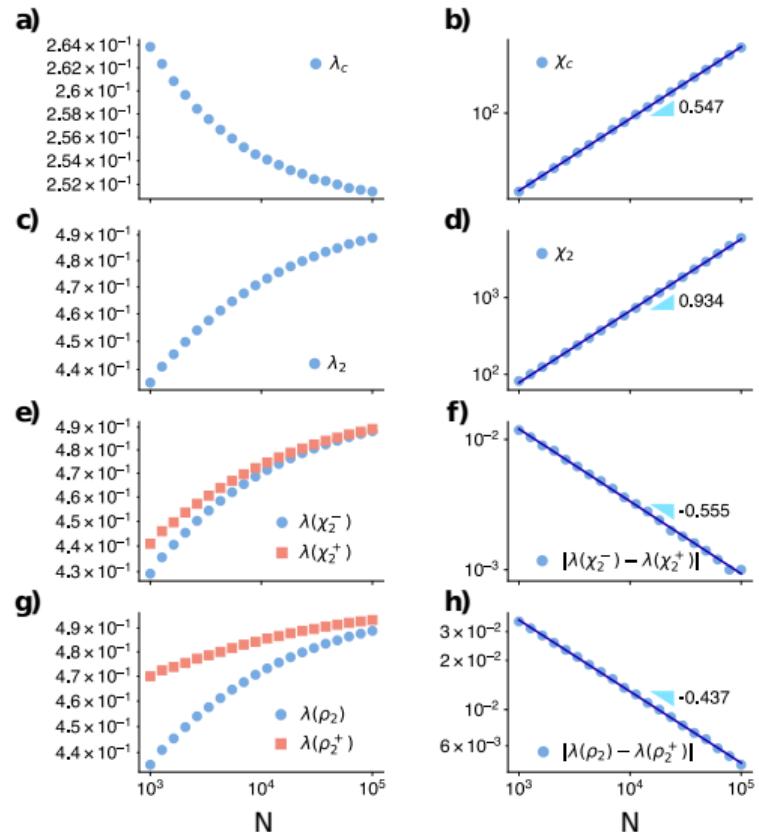
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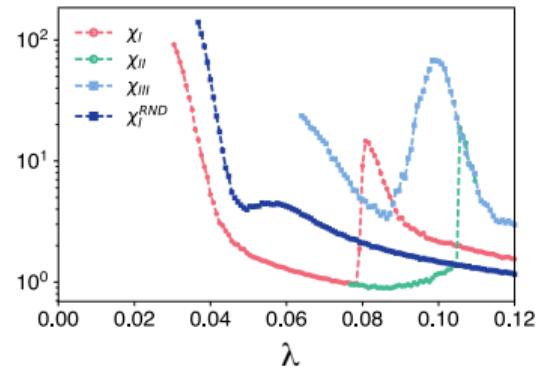
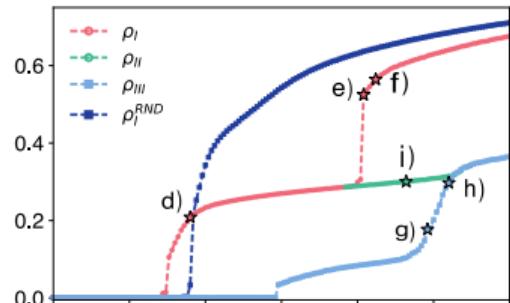
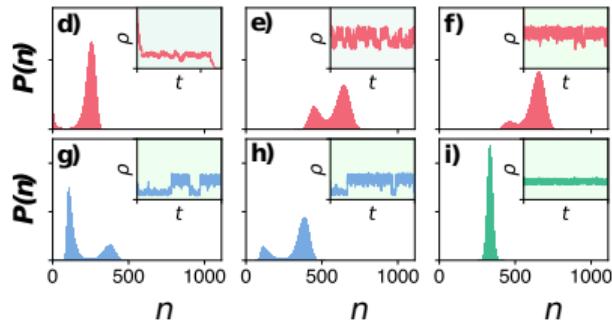
$$\pi = P\pi$$



# “Conclusions”

## QUESTIONS

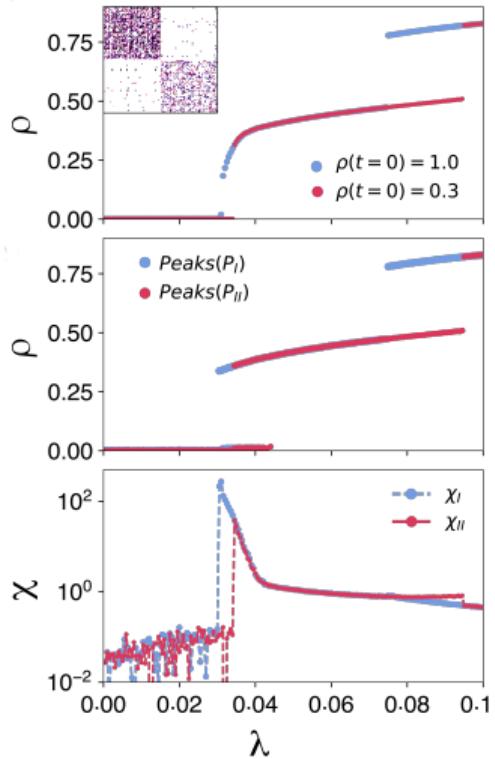
1. How will a collection of groups behave?
2. How might the intersection between these groups change the global dynamics?
3. Can smaller groups have a higher critical-mass threshold than the whole population?



# “Conclusions”

## QUESTIONS

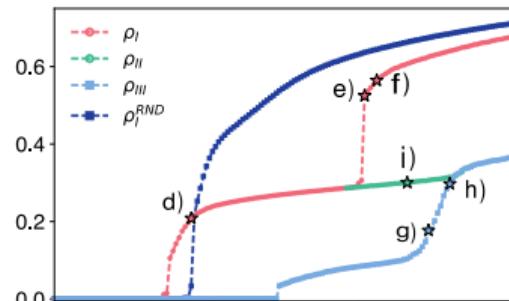
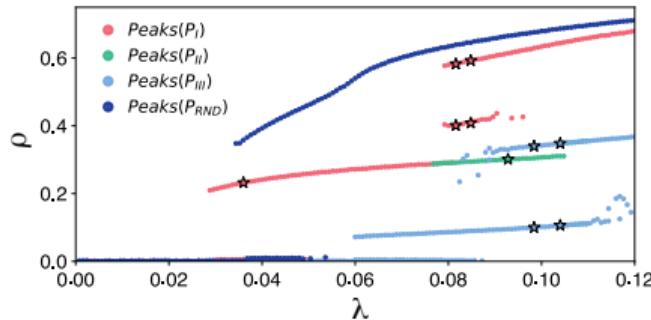
1. How will a collection of groups behave?
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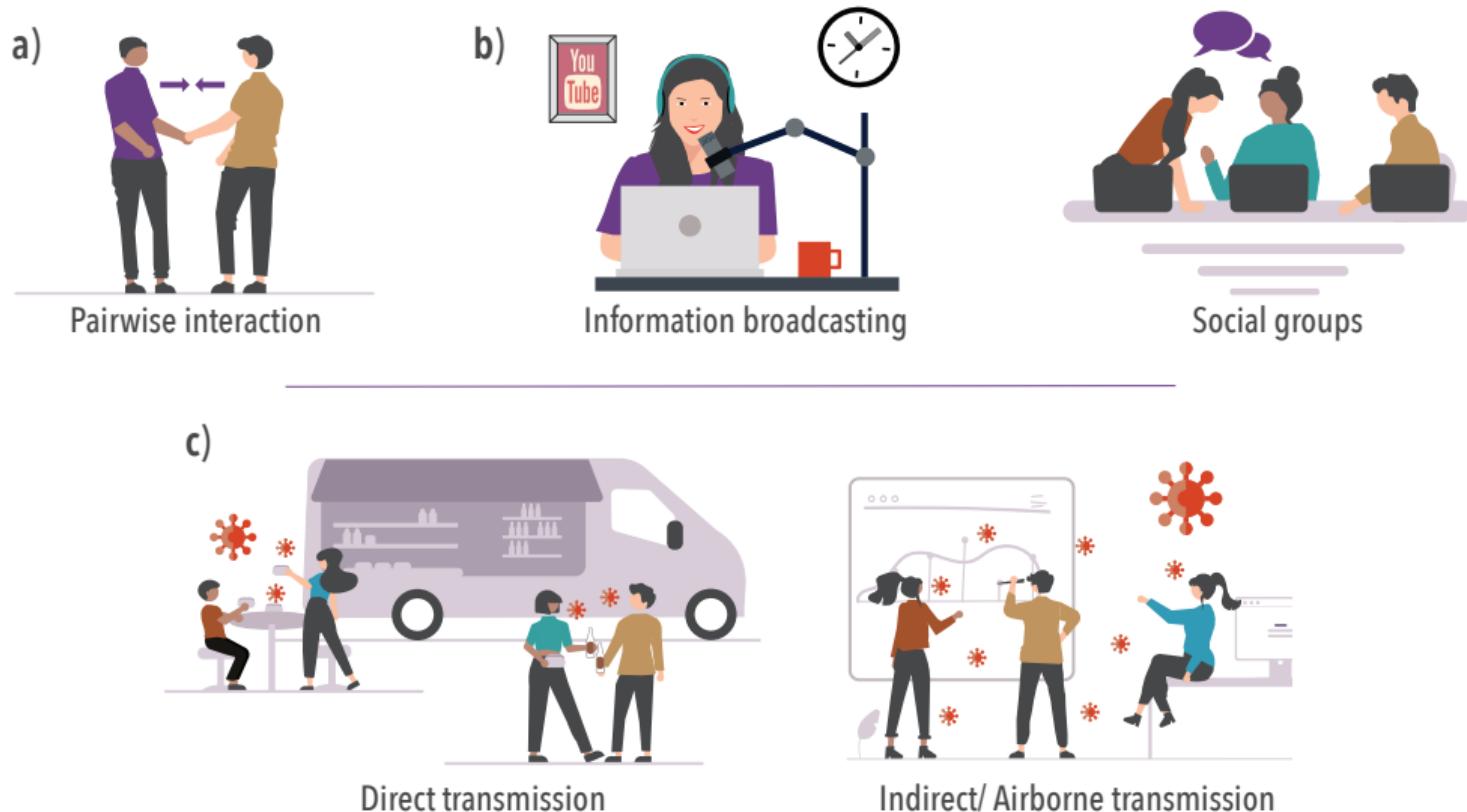
# “Conclusions”

## QUESTIONS

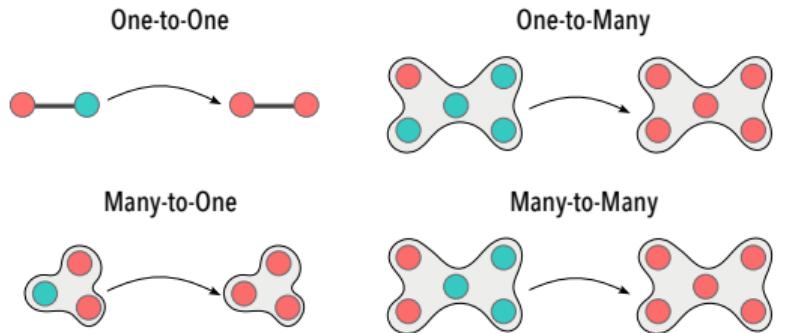
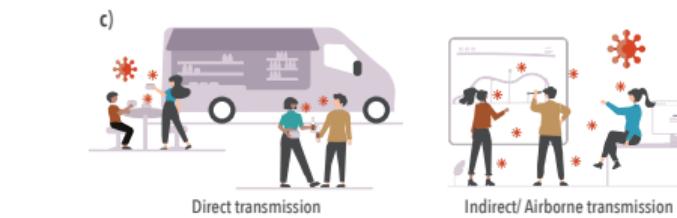
1. How will a collection of groups behave?
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# The general problem



# General models



$$\frac{d\mathbb{E}(Y_i)}{dt} = \mathbb{E}\left(-\delta Y_i + \lambda \sum_{j:v_i \in e_j} \lambda^*(|e_j|) X_i f_j^i(\{Y\})\right)$$

- Pairwise SIS:

$$f_j^i(\{Y\}) = Y_k$$

- SIS on hypergraphs:

$$f_j^i(\{Y\}) = \begin{cases} m & \text{if } m < c \\ c & \text{else} \end{cases}$$

- Simplicial contagion model:

$$f_j^i(\{Y\}) = \prod_{k:v_k \in e_j; v_k \neq v_i} Y_k$$

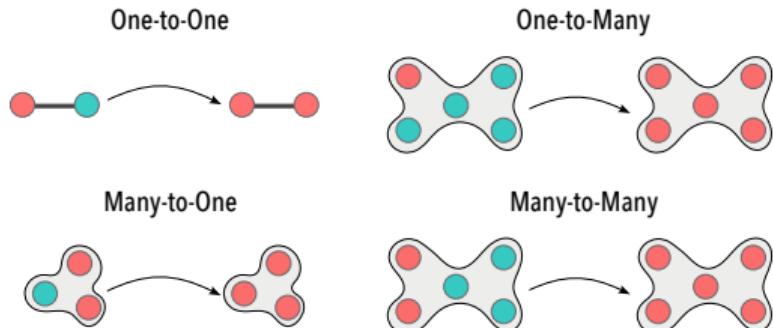
- Power-law infection kernel:

$$f_j^i(\{Y\}) = \left( \sum_{k:v_k \in e_j; v_k \neq v_i} Y_k \right)^v$$

- Critical-mass model:

$$f_j^i(\{Y\}) = H \left( \sum_{k:v_k \in e_j; v_k \neq v_i} Y_k - \Theta_j \right)$$

# General models: Perspectives



## PERSPECTIVES

- Generalities and particularities
  - What are general results and mechanisms?
    - How general?
    - We can translate/reinterpret these results to the different models!
  - What are particular results?
    - Why?
  - Opportunities for new experiments!
    - Data-oriented
    - Controlled experiments
  - Opportunities for new applications!
    - Social tipping points
    - Disease modeling
    - Wireless communications

# Acknowledgments

Thank you!



○ References:

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- Social contagion on higher-order structures, *arXiv:2103.03709*
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- The physics of higher-order interactions in complex systems, *Nature Physics* v. 17, p. 1093–1098 (2021)
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○ <http://guifarruda.gitlab.io/>

